



David Shephard
Master Trainer of NLP
Time Line Therapy®
Instructor of Hypnotherapy

NEW PRODUCT

PERFORMANCE PARTNERSHIP
NEURO LINGUISTICS • HYPNOSIS • TIME LINE THERAPY • C21® MAGIC

Coaching Skills for NLP'ers

Audio Programme - 6 CD Set

"There is nothing more powerful than having someone focus 100% of their attention on your success. When that attention is given by a coach trained in NLP, the results can be magical."

David Shephard

Why Listen To Coaching Skills for NLP'ers?

Coaching is on everyone's lips. More and more businesses are asking for coaching and the growth of coaching companies is dramatically increasing. As someone who is familiar with NLP, you already have some of the most powerful coaching techniques available today. However, you may not have thought about how to apply them in the coaching context. This 6 cd set, recorded live at a 2 day training seminar, will enable you to put your existing NLP skills to good use as a coach both covertly and overtly, as corporate employee or external coach.

What is included in Coaching Skills for NLP'ers?

- The relationship between coaching, mentoring and therapy.
- The link between training and coaching.
- How to create agreements for successful coaching.
- Coaching for the conscious and unconscious mind.
- How to give feedback that quickly modifies behaviour.
- How to coach a client to achieve their outcomes.
- How to apply the NLP language models to coaching.
- The three things that must happen for coaching to always work.
- How to structure your own coaching programmes.
- How to sell coaching.

How is Coaching Skills for NLP'ers structured?

These 6 cds were recorded live at a 2 day training seminar. They include all of the material taught, detailed descriptions of all the processes and the exercises as well as question and answer sections with students. This cd collection assumes a prior knowledge of basic NLP techniques.

Who is Coaching Skills for NLP'ers designed for?

- Anyone with a prior knowledge of NLP.
- Managers who want to use NLP techniques to coach their team.
- Sports coaches who want to apply NLP techniques to improve performance.
- Business coaches who want to integrate their NLP knowledge to dramatically increase the impact of their work.
- Consultants who want to add coaching to their portfolio.
- Anyone who wants to learn how to use their existing knowledge of NLP in coaching.

Who is the trainer on Coaching Skills for NLP'ers?

David Shephard is Chairman and Head of Research & Training for The Performance Partnership. More than a decade ago David left his career in Electronics and Information Technology to begin his quest to discover how to enable people to create the life of their dreams. His ferocious curiosity led him to study personal development on many levels, from the purely scientific to the truly magical. He has the ability to take some of the most complex ideas and distill them into a simple system that anyone can learn and use.

What if I listen to Coaching Skills for NLP'ers?

Firstly, expect your confidence and abilities as a coach to take a quantum leap. You'll also have many more ways of utilising your existing investment in NLP. If someone were to ask you, "What do you do?" and you congruently replied, "I'm a coach, and a really good one!" What would happen then?

Price: £195.00 incl. VAT
Includes 6 CD's and a full training manual.

"Simply - this is invaluable if you are interested in being or are a coach"

Rebecca Pepper

"An absolute must for anyone who's serious about being a successful performance coach"

Nikki Owen

Music written, composed and performed by Fridrik Karlsson. www.thefeelgoodcollection.com

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As this product was recorded live, the sound quality is not as good as if recorded in a studio, due to naturally occurring sound distractions. Our sound technician was briefed to focus on the intelligibility of the material trained over ultimate sound quality. We are sure you agree that he has done a superb job - enjoy the training!