



# Coaching Skills for NLP'ers

*"There is nothing more powerful than having someone focus 100% of their attention on your success. When that attention is given by a coach trained in NLP, the results can be magical."*

David Shephard

## Why attend Coaching Skills for NLP'ers?

Coaching is on everyone's lips. More and more businesses are asking for coaching and the growth of coaching companies is dramatically increasing. As an NLP practitioner or master practitioner you already have some of the most powerful coaching techniques available today. However, you may not have thought how to apply them in the coaching context. This 2 day training will enable you to put your existing NLP skills to good use as a coach both covertly and overtly, as corporate employee or external coach.

## What is included in Coaching Skills for NLP'ers?

- The relationship between coaching, mentoring and therapy.
- The link between training and coaching.
- How to create agreements for successful coaching.
- Coaching for the conscious and unconscious mind.
- How to give feedback that quickly modifies behaviour.
- How to coach a client to achieve their outcomes.
- How to apply the NLP language models to coaching.
- The three things that must happen for coaching to always work.
- How to structure your own coaching programmes.
- How to sell coaching.

## How is Coaching Skills for NLP'ers structured?

The training will be structured around classroom tuition and small group exercises. You will practice your new skills and distinctions during the training in small group exercises.

## Who should attend Coaching Skills for NLP'ers?

As this is an advanced training seminar you will need to have been certified at the level of NLP Practitioner or above. This training programme is designed to be of benefit to those who are new to coaching as well as providing new perspectives for the experienced coach.

The methodologies may be used either in a formal coaching setting or in a more covert, on-the-job setting. Coaching Skills for NLP'ers is equally as applicable for those employed within an organization as operating, or hoping to operate, their own coaching company.

## Who will be the lead trainer on Coaching Skills for NLP'ers?

The training will be led by David Shephard, Director of Research and Training for The Performance Partnership and Managing Director of The Coaching Partnership. David is a certified Master Trainer of NLP & Time Line Therapy®, and an Instructor of Hypnotherapy. David will be assisted during the training by some of the Personal Coaches from The Coaching Partnership.

## What if I attend Coaching Skills for NLP'ers?

Firstly expect your confidence and abilities as a coach to take a quantum leap. You'll also have many more ways of utilizing your existing investment in NLP. If someone were to ask you, "What do you do?" and you congruently replied, "I'm a coach, and a really good one!" What would happen then?

*"Simply - this is INVALUABLE if you are interested in being or are a coach"*

Rebecca Pepper

*"An absolute must for anyone who's serious about being a successful performance coach"*

Nikki Owen

Neuro-Linguistic  
Programming